


# SPONSORSHIP OPPORTUNITIES



# LETTERS FROM HOME'S MISSION

A photograph of three people dressed in military-style uniforms. A man with a beard and a cap stands in the center, looking slightly to the right. To his left, a woman with blonde hair and a cap stands, looking towards the camera. In front of them, a woman with dark hair and a cap is kneeling, looking towards the right. They are all wearing olive green t-shirts and caps. The background is a textured, brownish-gold surface.

Honor our nation's veterans,  
active military heroes and their families by  
*Reviving Patriotism* through music.

You will be dazzled with *tap dancing*.  
Your memories will be filled with *song*.  
You will be charmed by *charisma* and *personality*.  
Your hearts will be touched forever with *patriotism*.



Warming hearts with a variety of performances across the country.



# ABOUT LETTERS FROM HOME



In 2010, a show was born in Winston-Salem, North Carolina that is now one of the fastest growing musical movements in the United States.

Letters From Home was created by Erinn Dearth, who started the mission at the suggestion of her late father, Pat Dearth, who was a veteran of the United States Coast Guard. With their mission to honor veterans, active military and their families by reviving patriotism for all generations, Letters From Home has toured in over 40 states, and on cruise ships. Bombshell Courtney Groves joined the group in 2016, followed by crooner Dan Beckmann who joined the group in 2018.

With each performance, the trio takes audiences on a trip down memory lane with 1940's-1960's music along with a strong message of patriotism and hope,

a lot of laughs, tears and toe-tapping nostalgic music along the way.

In 2017, a documentary on Letters From Home, produced by David Hardy for Our State Television won the Emmy Award for Best Magazine Documentary.

The show is performed in theaters, for air shows, cruise ships, schools, patriotic celebrations, military bases, VA hospitals, VFWs, American Legions and many other venues.



# LETTERS FROM HOME – AUDIENCE DEMOGRAPHIC

For the past 6 years, *Letters From Home* has performed over 100 shows per year, reaching an average of 250,000 audience members each year. The demographic includes:

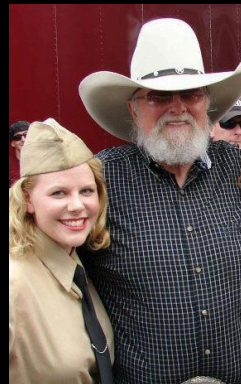
**-Retirement Audiences:** Audiences above the age of 55.

**-Air Show Audiences:** Adults between the ages of 25-70 and their children.

**-Military Audiences:** Military and their families.

**-Theatre Audiences:** Families and arts lovers of all ages, mostly executives and retirees and their spouses.

**-Youth Audiences:** College & High School programs for education in patriotism and history through music.



# MORE THAN JUST A SHOW...

## VETERANS PERFORMANCE FUND

This fund allows LFH to perform at venues across the country such as VFWs, Veterans Homes, VA Hospitals and veterans fundraisers across the country at little to no charge to the organization.



## THE AMERICAN STORY PROJECT

*The American Story Project* was formed in 2014 to begin sharing some of the amazing stories heard of patriotism throughout LFH tours. Not only does the project aim to capture and preserve the stories of those from WWII, Korea, Vietnam, Cold and Gulf wars, but also the testimony and lives of active military, their spouses and other Americans who have made it their mission to help others who serve.



## MILITARY VILLAGE

Letters From Home offers a Military Village with live entertainment, re-enactors, military-related vendors, guest veterans and other patriotic activities.



# HOW YOUR BRAND GETS EXPOSURE WITH LFH



**MEDIA:** Press releases & newspaper articles and TV Interviews with LFH



**ONLINE:** Facebook, instagram & LFH Podcast episodes of the American Story Project



**LIVE:** Reach audience Members at live performances nationwide.

# LFH SPONSORSHIP LEVELS

## SPONSORSHIP LEVELS

**Presenting Sponsor**

**Gold Sponsor**

**Silver Sponsor**

**Bronze Sponsor**

**Participating Sponsor**

**Friend of Letters From Home**

*EVERY level of sponsorship and donation helps us achieve our mission of honoring our veterans, active military heroes and their families by reviving patriotism through music!*





# LETTERS FROM HOME – PRESENTING SPONSOR

## Presenting sponsorship of *Letters From Home* for six (6) months

- Rebranding of Letters From Home for 6 months “Letters From Home Presented By YOUR Business”
- Tagged as Presenting Sponsor on all media supporting Letters From Home for the duration of the sponsorship
- 5 LFH Performances for 1000 or less in any US city, private or public within the duration of the sponsorship.
- Listed as the presenting sponsor on the credits of 4 podcast episodes of The American Story Project.
- Sponsorship of one Military Village event in the duration of the sponsorship in any US city.
- Letters From Home performs at 6 Veterans homes/fundraisers/charity events for no charge through your sponsorship.
- Your company’s banner on the Letters From Home stage for the duration of the sponsorship.
- Logo added to the home page of the Letters From Home website.
- Logo added to the banner of the Letters From Home facebook page as the presenting sponsor.
- 24 Instagram features (4/month) for your business with Letters From Home
- Your merchandising table at select events.
- Incorporation of your business into the show.
- Your logo on all LFH VIP passes for the duration of the sponsorship.
- Blog about your business and it’s support of Letters From Home on our blog.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.

**TOTAL INVESTMENT- \$50,000.00**  
(*\$62,000 VALUE*)



# LETTERS FROM HOME – GOLD SPONSOR

**Gold sponsorship of *Letters From Home* for six (6) months.**

- Your logo on LFH promotions for the duration of the sponsorship.
- Tagged as a sponsor on all media supporting LFH for the duration of the sponsorship.
- 3 LFH Performance for 1000 or less in any US city, private or public within the duration of the sponsorship.
- Listed as a sponsor at the beginning of 4 podcast episodes of The American Story Project.
- Letters From Home performs at 2 Veterans homes/fundraisers/charity events for no charge through your sponsorship.
- Your company banner on the Letters From Home stage for the duration of the sponsorship.
- Logo added to the sponsorship page of the Letters From Home website.
- 12 Instagram features (2/month) for your business with Letters From Home.
- Blog about your business and how it helps LFH.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.



**TOTAL INVESTMENT- \$25,000.00**



# LETTERS FROM HOME – SILVER SPONSOR

**Silver sponsorship of *Letters From Home* for six (6) months.**

- Your logo on LFH promotions for the duration of the sponsorship.
- Tagged as a sponsor on select media supporting LFH for the duration of the sponsorship.
- 2 LFH Performances for 500 or less in any US city, private or public within the duration of the sponsorship.
- Listed as a sponsor at the beginning of 2 podcast episodes of The American Story Project and in the credits of 4 of the podcast episodes as a sponsor.
- Letters From Home performs at 2 Veterans homes/fundraisers/charity events for no charge through sponsorship.
- Your banner on the Letters From Home stage for the duration of the sponsorship.
- Logo added to the sponsorship page of the Letters From Home website.
- 6 Instagram features (1/month) for your business with Letters From Home.
- Blog about your business and how it helps LFH.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.



**TOTAL INVESTMENT- \$10,000.00**



# LETTERS FROM HOME – BRONZE SPONSOR

**Bronze sponsorship of *Letters From Home* for six (6) months.**

- Your logo on LFH promotions for the duration of the sponsorship.
- Tagged as a sponsor on select media supporting LFH for the duration of the sponsorship.
- 1 LFH Performance for 500 or less in any US city, private or public within the duration of the sponsorship.
- Listed as a sponsor in the credits of 4 podcast episodes of The American Story Project.
- Letters From Home performs at 1 veterans home/fundraiser/charity event for no charge through your sponsorship.
- Logo added to the sponsorship page of the Letters From Home website.
- 4 Instagram features for your business with Letters From Home for the duration of the sponsorship.
- Logo on LFH monthly e-newsletter for the duration of the sponsorship.



**TOTAL INVESTMENT- \$5,000.00**



# LETTERS FROM HOME ADDITIONAL SPONSORSHIPS

## PARTICIPATING SPONSOR

Participating sponsorship of *Letters From Home* for six (6) months.

- Your logo on LFH promotions for the duration of the sponsorship.
- Listed as a sponsor in the credits of 4 podcast episodes of The American Story Project.
- Logo added to the sponsorship page of the Letters From Home website.
- 4 Instagram features for your business with Letters From Home for the duration of the sponsorship.
- Thank you and company logo in the LFH monthly e-newsletter for one month.
- Featured on the Letters From Home facebook page as a sponsor.
- 1 Instagram feature as a sponsor of LFH.
- Listed on [www.LettersFromHomeSingers.com](http://www.LettersFromHomeSingers.com) as a sponsor.

**TOTAL INVESTMENT- \$1000.00**

## FRIEND OF LETTERS FROM HOME

Friend of *Letters From Home* six (6) months.

- Listed as a sponsor in the credits of 4 podcast episodes of The American Story Project.
- Logo added to the sponsorship page of the Letters From Home website.
- Logo added to the monthly LFH e-newsletter for 1 month
- Featured on the Letters From Home facebook page as a sponsor.
- 1 Instagram feature as a sponsor of LFH.
- Listed on [www.LettersFromHomeSingers.com](http://www.LettersFromHomeSingers.com) as a sponsor.

**TOTAL INVESTMENT- \$500.00**





## LETTERS FROM HOME- SPONSORS & CLIENTS



# JOIN US IN REVIVING PATRIOTISM



LETTERS FROM HOME

Amy Turner

336-924-7028 (First in Flight Entertainment Office)

[Amy@FirstInFlightEntertainment.com](mailto:Amy@FirstInFlightEntertainment.com)

[www.LettersFromHomePatriot.com](http://www.LettersFromHomePatriot.com)

[Facebook.com/LettersFromHomeSingers](https://www.facebook.com/LettersFromHomeSingers)